

QANTAS ANNOUNCES VISUAL DESIGN & COMMUNICATIONS WINNER

SYDNEY, 8 JULY 2013: Qantas today announced Wing Lau as winner of the Visual Design & Communications category in the 2013 Spirit of Youth Awards (SOYA 365), which recognises outstanding young Australian artists.

The Sydney-based, College of Fine Arts Graduate becomes one of only five recipients of the award. Hundreds of talented Australian designers entered SOYA 365 for a chance to win the prestigious title as well as \$5,000 in cash, \$5,000 in Qantas flights and a rare 12-month mentorship opportunity with Vince Frost from Frost* Design.

Wing Lau's work covers a diverse range of design disciplines including branding, poster, typography and curatorial.

Visual Design & Communications Mentor Vince Frost is arguably Australia's most recognised designer who selected Wing Lau from a talented pool of young designers.

"This year saw an amazing standard of entries however Wing Lau was awarded top honor as his work has integrity that shows stretch and confidence," Vince said.

"I believe that Wing will benefit significantly from a year's mentorship, with guidance to assist him in his future career goals."

The runners up were [Suzy Tuxen](#) from Melbourne Victoria and [Lucrezia Invernizzi Tettoni](#) from Sydney.

Now in its ninth year, SOYA 365 rewards and encourages the work of a new generation of creative talent, giving young Australians the financial and professional support they need to share their work with the world.

The new [SOYA 365 hub](#) is open for submissions with new creative categories closing every month.

For more information on SOYA 365 and Wing Lau visit: <http://www.soya.com.au/entrant/winglau/>

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